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24/48 HOUR NOTICE OF INDEPENDENT EXPENDITURES (SCHEDULE E) FOR SE OF FORM 24/48 NAME OF COMMITTE (In Full) FEC IDENTIFICATION NUMBER ▼ Democratic Senatorial Campaign Committee C00042366 48-hour report New report Check If 24-hour report Amends report filed on Full Name (Last, First, Middle Initial) of Payes Date Great American Media Date of Dissemination: 04/30/12 2012 Mailing Address 1010 Wisconsin Avenue NW Amount Suite 800 State Zip Code City 70525.00 DC Washington 20007 М SE-75580 Transaction ID 0 State: Purpose of Expenditure Office Sought: House ND Category/ ١. Media Buy Senate Type District: 00 1000 President Ø Name of Federal Candidate Supported or Opposed by Expenditure: ¢¢ Check One: Support Oppose Heidi Heitkamp **(3)** М Disbursement For: Primary General Calendar Year-To-Date Per Election ٧ 70525.00 for Office Sought Other (specify) N Full Name (Last, First, Middle Initial) of Payee Date Great American Media 2012 Mailing Address 1010 Wisconsin Avenue NW Amount Suite 800 State ZIp Code City 19800.00 DC 20007 Washington Transaction ID Office Sought: State: Purpose of Expenditure Media Production HOURE ND Category/ Type Senate District: 00 President Name of Federal Candidate Supported or Opposed by Expenditure: Check One: Support Oppose Heidi Heitkamp General Disbursement For: Primary Calendar Year-To-Date Per Election 90325.00 Other (specify) for Office Sought : (a) SUBTOTAL of Itemized Independent Expenditures..... 90325.00 (b) SUBTOTAL of Unitamized Independent Expenditures ..... (c) TOTAL Independent Expenditures..... 90325.00 Under penalty of perjury I certify that the Independent expenditures reported herein were not made in cooperation, consultation, or concert with, or at the request or suggestion of, any candidate or authorized committee or agent of either, or (if the reporting entity is not a political party committee) any political party committee or its agent. 2012 Date Signature

FEC Schedule E (Form 24/48) Rev. 07/2011